ALLERGIC Emma



Allergic Emma's 5th Annual Red Sneakers for Oakley

Food Allergy Faire

SATURDAY, MAY 9, 2026 | YORBA LINDA COMMUNITY CENTER | YORBA LINDA, CA

VENDOR / ADVERTISER / SPONSOR INFORMATION



More than **33 million Americans** have food allergies. That number is quickly increasing, with the number expected to double within 10 years. While food allergy symptoms are often mild, they also **can be life-threatening**. In fact, anaphylaxis is more common than many realize, resulting in someone visiting the emergency room every 3 minutes.

Food allergies are especially common and challenging for children. The CDC estimates that 1 in 13 children have food allergies – that's about two kids in the average classroom. For these kids, participating in class parties, sport activities and getting a stress-free education are all challenges. Food allergy families desperately want resources that will help them safely and confidently engage in everyday life. They want allergy-free food, restaurants that take measures to avoid cross-contact, organizations that are inclusive of their needs, and products that build confidence.

Allergic Emma and Allergic Emma's Food Allergy events are designed to support those with serious food allergies to live life to its fullest. By bringing the community together and connecting them with products and resources that help those with food allergies, she is empowering others to not just live safely, but to **thrive** and **excel** in the world.

Allergic Emma wants to help those with food allergies enjoy everyday activities such as going to school, eating out at restaurants, and attending family gatherings – safely and confidently. **If you have a product or service that supports the Food Allergy Community and want to reach a loyal customer, then Allergic Emma's upcoming event is the answer. You'll find a great return on your investment and reach a hyper-targeted audience that is ready to support your business.**

SPONSOR / VENDOR PACKAGE INFORMATION

Package 1: Supporter ($25*)

- Name listed in the program distributed at the event
- Space at the event, with table and 2 chairs, for qualified businesses/organizations
  (All table vendors must have a product, service, or information SPECIFICALLY targeted to the food allergy community; Additional items may be promoted at the table, but the item for the food allergy community must be highlighted)
- 2 complimentary VIP attendee registrations

> ** In lieu of financial donation, eligible organizations may donate any of the following: 100 food-allergy related items for the goodie bags; high-valued ($100 or more) product(s) to be used as a door prize; or discount code/coupon for distribution to attendees and promoted to followers online.*

Package 2: VIP Supporter ($100)

- All items in "Supporter" package
- Those with tables will be highlighted on Bingo Card encouraging attendees to visit booth
- Those with tables will have their business name listing highlighted in the program
- Dedicated post on Allergic Emma's Instagram

Package 3: Friend ($250)

- All items in "VIP Supporter" package
- Business card-size ad in onsite program
- Name listed on banner at the event
- Name listed on promotional materials

Package 4: Ally ($500)

- All items in "VIP Supporter" package
- Half-page ad in onsite program
- Logo listed on banner at the event
- Dedicated video on Allergic Emma's Instagram
- Name listed on event T-Shirts
- Logo listed on promotional materials

Package 5: Advocate ($1,000)

- All items in "VIP Supporter" package
- Full page ad in onsite program
- Logo listed prominently on banner at the event
- Two dedicated videos on Allergic Emma's Instagram (*one before event, one after*)
- Logo included on event T-Shirts

Pkg 6: Title Sponsor (South Point Hotel Casino & Spa)

- All items in "Advocate" package
- Editorial write up in on-site program
- Listing in event title on promotional materials, noted that the event is "presented by"

Sponsorships must be confirmed by April 1, 2026 in order to be included in printed materials. Vendor table spaces are limited.

To secure your participation, contact allergicemma@gmail.com

